

# Webinar committee meeting

7 Jan 2021

First...

**HAPPY 2021!**



# 2020 RECAP - Zoom

- 59 webinars
  - Free Fridays (29)
  - Full-day Tuesday (11)
  - Australian (6)
  - Brazilian (5)
  - Mexican (2)
  - European (1)
  - Chilean (2)
  - Black Voices in Pathology (1)
  - AAVLD workshops (2)
- ~60% attendance rate / ~252 attendees

# 2020 RECAP - Zoom

- TOP 5

- 1) Diagnostic poultry pathology: from the necropsy room to the microscope (708)
- 2) Freshwater Fish Pathology (576)
- 3) Black Voices in Pathology (552)
- 4) Stories and Cases from Zoos and Aquarias (488)
- 5) A Primer on the WHO Classification of Lymphoma (487)

# 2020 RECAP - YouTube

- Analytics outlier (problematic)\*\*\*
- Foundation/LCPG virtual seminars – top 5 (views)
  - 1) Enteric Clostridial Disease (2,725)
  - 2) My Favorite Avian Diseases (2,062)
  - 3) Respiratory viral diseases in domestic mammals. Scary monsters at least as bad as Covid 19 (2,041)
  - 4) A Beginners Guide to Ocular Pathology (1,514)
  - 5) Classic Skin Diseases and Hair Follicle Tumors (1,502)

# 2020 RECAP

- ✓Volunteers' roles
- ✓Spreadsheet workflow
- ✓Standardized emails & certificates
- ✓New certificate template
- ✓Speakers' cell phone

# 2020 / 2021

## ☐ RACE application (new format)

- ☐ Speakers' CVs
- ☐ Speakers' Learning Objectives
- ☐ "Batches" (short/intermediate/long-term)

## ☐ Proposed

- ☐ Paco arranges invitation/schedule (introducing Rachel)
- ☐ Rachel asks for CVs & LO's on the follow-up email

# 2020 / 2021

## ☐ Moderators

- ☐ Dec20/Jan21 atypical (holidays)

- ☐ Turnaround time (volunteering & speakers' replies)



# 2021

- ☐ Hosts

- ☐ Eileen joining

- ☐ Diverse volunteering

# 2021

- ❑ Introduction video to be posted and shared
  - ❑ How to Join webinars 101

# 2021 – Theme suggestions (Nov/20)



[illegible]

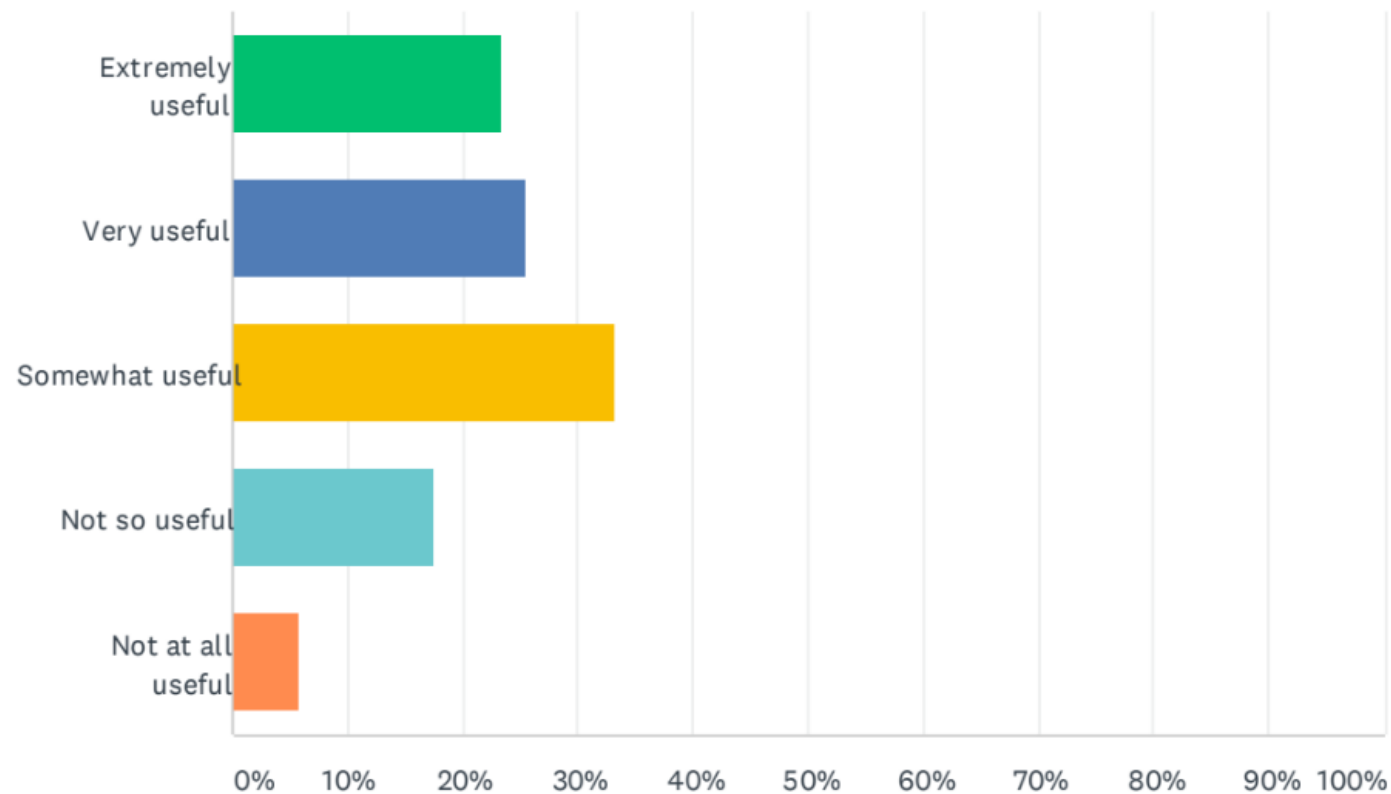
- Histo
- Wildlife
- Bone
- Avian
- Fish
- Cytology
- Bone marrow
- Skin
- Poultry
- Reproductive
- Biopsy
- Mammary
- Renal
- Aquatic

<https://www.surveymonkey.com/stories/SM-B7D6V93Y/>

# Rev Live Captions (Pig Diseases feedback)

Q5 How would you rate the live caption feature that provided real time closed captions for the seminar?

Answered: 51 Skipped: 4





# Rev Live Captions (Pig Diseases feedback)

## ☐ Pros

- ☐ Accent
- ☐ Non-anglophone
- ☐ Help with missed words

## ☐ Cons

- ☐ Accent
  - ☐ *"I'm thinking the CC might not like non-midwest type accents???"*
- ☐ Medical terminology
- ☐ Distracting
- ☐ Visual pollution (can move around)

## ☐ NEEDS IMPROVEMENT

## ☐ Should continue?

# Speakers' handouts

- ❑ Constant request from attendees

# Social media expansion

- ☐ Twitter account?
- ☐ More volunteers?